

PAUL GOODMAN

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EDUCATION

M.A., Information Management and Systems, University of California, Berkeley, May 2012 (expected)

B.A., International Affairs, The George Washington University, Washington, D.C., May 2006

Semester abroad: Universidade Catolica do Salvador, Salvador da Bahia, Brazil, Spring 2005

Semester abroad: Universitat Pompeu Fabra, Barcelona, Spain, Fall 2004

PROFESSIONAL EXPERIENCE

Plan International, Cotonou, Benin (March 2011-present)

Advises on the use of technology to facilitate the reporting of violence against children in Benin. Optimizes and troubleshoots FrontlineSMS and Ushahidi. Analyzes the workflow of Plan staff and increases the efficiency and security of the system.

DAI, Bethesda, Maryland (June 2006-August 2010)

Information and Communications Technology (ICT) Analyst, Office of Information and Management Technology (June 2008-August 2010)

Researched and deployed ICT/GIS tools (new media, mobile phones, e-Government, social media, and other emerging technologies) in support of development objectives. Distilled complex IT concepts and methodologies into proposal-ready text and images. Earned DAI Service Excellent Award for business acquisition efforts.

Specific assignments:

- Managed the technology strategy (data collection, GIS/mapping, and technology transfer) of the **USAID/OTI Haiti Reconstruction Initiative** in Port-au-Prince, Haiti. (January-April 2010)
- Advised the **Development Practitioners Forum** on the use of new media to support outreach in Liberia and Kenya. Researched and analyzed existing online communities of practice. (February 2009-January 2010)
- Advised the **USAID Cuba Development Project** on the use of new media and mobile phones in repressive regimes. Evaluated appropriate technology equipment and practices. Co-authored project's new media strategy. (November 2008-January 2010)
- Advised the **USAID Global Development Commons** project on technology platforms and partners. Wrote ICT-related blog posts. (December 2008-December 2009)
- Advised the **USAID Pakistan Capacity Building Program in FATA** on the design of an SMS-based civic engagement campaign. Field-tested and deployed open source system at the FATA Secretariat and several radio stations. Conducted workshops and training on new media. (June 2009-August 2009)
- Conducted IT assessments of three nascent media and governance institutions in Dkaha, Bangladesh on behalf of the **USAID Promoting Governance, Accountability, Transparency, and Integrity (PROGATI)** project. Prepared Information Resource Management documentation.

Junior Acquisitions Manager, Business Development Unit (BDU) (June 2007–May 2008)

Managed workflow for teams of five to 20 people in a deadline-driven environment, supporting proposals valued up to \$60 million. Researched and wrote portions of technical proposals and corporate capability statements. Prepared implementation plans, organizational charts, and supplemental graphics. Designed and implemented company-wide intranet system for tracking government contracting mechanisms. Coordinated five-person reconnaissance trip to Santo Domingo, Dominican Republic (October 2008); responsible for translation, facilitation of an international strategy session, and participation meetings with government representatives and local leadership.

Marketing and Communications Assistant, BDU (June 2006-May 2007)

Promoted and strengthened the DAI brand through various marketing and communications activities. Crafted marketing collateral for DAI.com, press kits, and recruiting tools. Coordinated media outreach, tracking, and archiving. Maintained and optimized content on DAI's external website. Traveled to Serbia (November 2006) to ensure the timely production of the "DAI Around the World" promotional film pilot; responsible for scouting locations, researching program activities, and editing interviews, script, and subtitles.

Press Assistant, Peace Corps, Washington, D.C. (January-May 2006)

Wrote press releases on volunteers, events, and the Director's activities. Lobbied Capitol Hill in support of the Peace Corps' Congressional Budget Justification process. Served as point of contact for all media. Designed the layout of the *Peace Corps Times Spring 2006* newsletter. Collected press clippings.

Multimedia Editor, AFP, Washington, D.C. (August-December 2005)

Performed intranet-based management of online news categories for a global news provider utilizing a custom software console. Edited and integrated text, photographs, and illustrations from the newswire and photo archives and published the finished product to the internet.

Intern, Reliable Sources, CNN, Washington, D.C. (January-May 2004)

Researched media sources and wrote material for use on-air. Performed basic linear editing tasks. Managed high-profile guest logistics including security clearance, transportation reservations, and greetings.

ADDITIONAL ACTIVITIES & AWARDS

Vice President, UC-Berkeley Information Management Student Association (2010-present)

Freelance Photographer (2001-present)

1st Place Winner, UC-Berkeley School of Information ICT for Social Enterprise Award (December 2010)

Secretary, Vermont State Society (VTSS) (January 2009-August 2010)

Charter Member and Secretary, Toastmasters International (January 2008-January 2009)

COMPUTER SKILLS

Adobe Creative Suite, CSS, FrontlineSMS, HTML, LotusNotes, Macintosh OS X, Macromedia Dreamweaver, Microsoft Office, Microsoft SharePoint, Microsoft Windows, Python, Ushahidi, social media platforms

LANGUAGES

English (native), Spanish, (fluent), Portuguese (intermediate), French (basic)